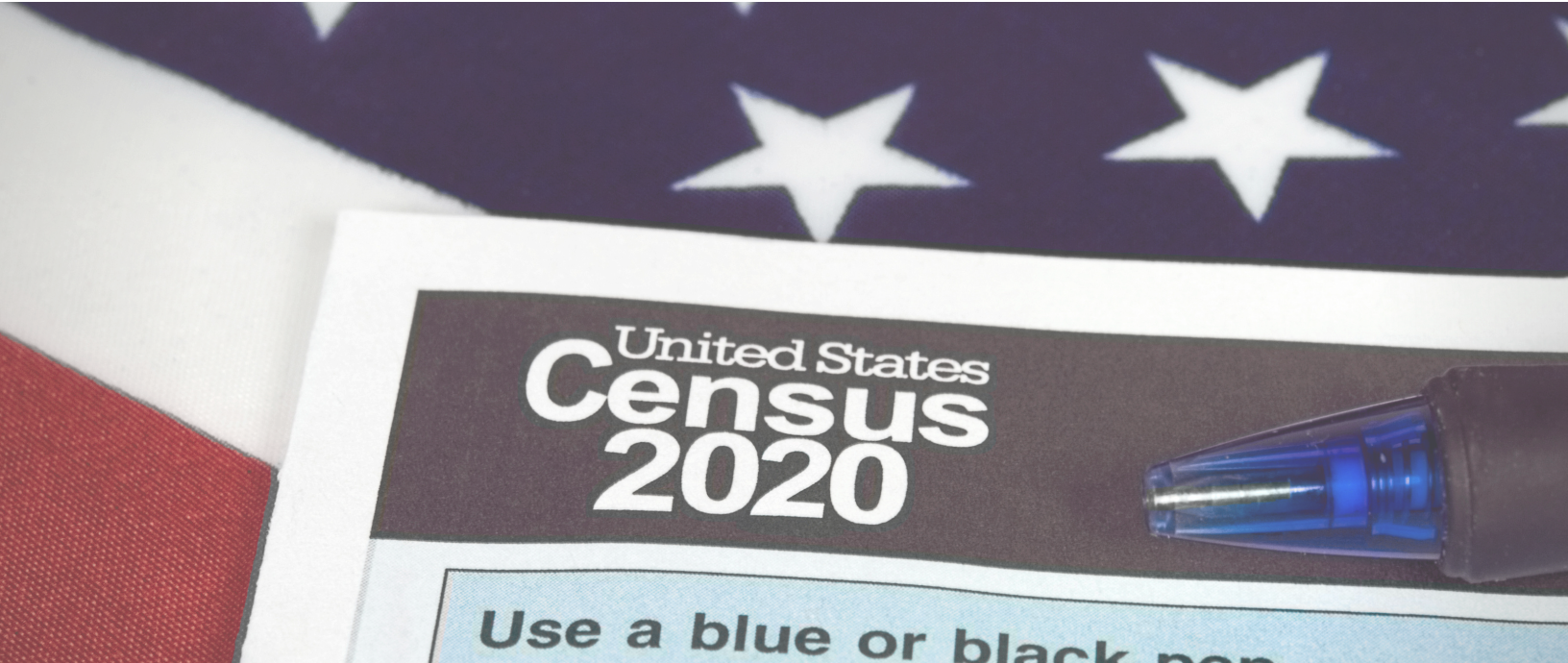


# 2020 Census Outreach Volunteer

The decennial census is the most inclusive civic activity in our country. Canal Alliance serves a community that has been historically undercounted and is at greater risk of an inaccurate census count in 2020. Volunteers working on this initiative will assist with education and direct outreach activities. This role will focus on outreach to Latinx immigrants and their families to educate and motivate for participation in the 2020 Census. You will receive training to be a census trusted messenger and support on how to engage the community serve in the census. Projects will include census outreach at food pantries, Marin Community Clinic Health Hubs, neighborhood and community meetings and events.



## Requirements

### AGES

Volunteers must be 18 years or older.

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### AVAILABILITY

Weekdays, weeknights and weekends from September 2019 through August 2020 depending on the event assignment..

## More about our program

This will be event/activity based and may be from 2-4 hours per activity. For example, working at a table during an event to promote census participation.



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## Responsibilities

- Complete training to learn about the 2020 Census to answer questions that may arise as part of an education or outreach activity.
- Share information on 2020 Census with the public, assist with table/booth operations at various locations/events including set up and take down of booth materials, and help with tracking event details and outcomes.

## Skills & Competencies

- Spanish proficiency is required as the volunteers will be providing education and outreach around census participation. Canal Alliance is a trusted messenger in the Latino immigrant community and the ability to communicate effectively is key to delivering a message on why the census is important to the Latino immigrant community.

Contact [FernandoB@canalalliance.org](mailto:FernandoB@canalalliance.org) for more information.